

*Medienhaus Wien  
Presseclub Concordia  
and fjum  
kindly invite*



*Developed and organised by*

medienhaus wien  
Forschung und Weiterbildung

fjum  
Journalismus: Vertrauen durch Verantwortung  
Unterstützt durch fjum. Fortbildung im Medienbereich

PRESSECLUB  
**CONCORDIA**

*Sponsored by*

StaDt Wien

Google

# JOURNALISM 2020

## Exploring New Territories

**Symposium - Talks - Lectures**  
Vienna, 30.9.2015 - 30.10.2015

# Journalism2020

## Talks über die Zukunft des Journalismus

Mittwoch, 30. September 2015, 19 Uhr, Presseclub Concordia

**Alfred Noll und Armin Thurnher**, Gründer und Herausgeber der Wochenzeitung „Der Falter“

Donnerstag, 8. Oktober 2015, 18.30 Uhr, Haus der EU

**Andy Kaltenbrunner und David Barstow**, „New York Times“ Journalist, 3-facher Pulitzerpreis-Gewinner (in englischer Sprache)

Mittwoch, 14. Oktober 2015, 19 Uhr, Presseclub Concordia

**Daniela Kraus und Gerlinde Hinterleitner**, Gründerin und Verlagsleiterin von „derstandard.at“

Donnerstag, 22. Oktober 2015, 19 Uhr, Presseclub Concordia

**Astrid Zimmermann und Sylvia Egli von Matt**, langjährige Direktorin des Schweizer MAZ und Mitglied der Eidgenössischen Medienkommission

Mittwoch, 28. Oktober 2015, 19 Uhr, Presseclub Concordia

**Matthias Karmasin und Hermann Petz**, CEO der „Moser Holding“ / „Tiroler Tageszeitung“

## Adressen:

### Presseclub Concordia

Bankgasse 8  
1010 Wien

### Haus der Europäischen Union

Wipplingerstraße 35  
1010 Wien

Anmeldung zu den Talks unter: [office@mhw.at](mailto:office@mhw.at)

# Journalism2020

## Symposium

October 29-30, Presseclub Concordia

In 2010 Medienhaus Wien invited experts and renowned editors such as the Guardian's Alan Rusbridger to discuss with international journalism researchers and Austrian experts the perspectives of journalism. Now, five years after that event and halfway to 2020, we want to take a closer look at journalism again and find the "new territories" in which it occurs these days. What is the impact of Social Media and User Generated Content on the profession and the journalist's role? What are recent strategies of legacy media to transform themselves in order to stay relevant? Who will pay the bill for future journalism? Which are the innovative projects that keep up the spirit of quality journalism in new digital surroundings?

The symposium is for a group of invited international researchers, media-entrepreneurs and journalists only. Together, we'll explore the challenges and chances for journalism and how we can substantially support good practices in the field.

### The Symposium includes the

#### Public Lecture im ORF Funkhaus

Thursday, October 29, 18.30

in cooperation with the ORF, in  
**Funkhaus, Argentinierstraße 30a, 1040 Wien**

The Reuters Institute for the Study of Journalism (Oxford University) presents its  
**Digital News Report – Austria**

The annual report delivers data about digital transition and news media, based on 20.000 surveys in 12 countries. For the first time Austria is included in that important international research-project.

**Nic Newman**, website-founder and digital director at the BBC until 2010, today senior researcher at Reuters institute and editor of the News Reports will present and discuss its 2015 results in Vienna.

The number of participants is limited. Registration needed!  
[office@mhw.at](mailto:office@mhw.at)